

Orillia Figure



Skating Club

a Skate Canada member

Dear Parents & Skaters:

The Orillia Figure Skating Club is celebrating its 73rd year by hosting our Skating Carnival on Saturday February 24th, 2023 at Rotary Arena. This year the Carnival theme is “The Wizard of Oz”.

Carnival involves all club skaters from Pre CanSkate to Gold level. It is a fantastic event that involves a full dress rehearsal on Friday February 23rd, 2023 and two shows on Saturday February 24th, 2023 (afternoon and evening). Each skater will have the opportunity to perform in at least one group skating number. Costumes are provided for each skater by the club at no extra cost.

Carnival is a great opportunity for our skaters to showcase their talent to our community and to their family and friends. This event can become quite costly for our organization, with ice costs for dress rehearsal and two shows exceeding \$5000.00. To help cover the costs, we ask our local businesses to advertise their company in our Carnival program. With over 1500 guests attending our shows, this is a great way for local businesses to be visual in our community while supporting our Figure Skating Club.

At the present time, we are hoping that you, the parents/guardians of skaters in our club, will be able to find local businesses that may be willing to advertise in the carnival program. An advertising package is enclosed with this letter. We hope that you will be able to distribute this to at least one local business, possibly your employer or a family friend who may be interested in advertising. If you have more than one potential advertiser, please let us know and we will give you extra copies of the advertising package. The Orillia FSC will be accepting advertisers until December 20, 2023. If you have any questions regarding advertising, please contact Jayme Zwiers at ofscmedia@gmail.com.

The Orillia Figure Skating Club is very excited to showcase our amazing athletes in our Carnival! We hope that you will be able to enjoy the Carnival as much as we do. If you have any questions regarding the Carnival please email Skyanne Tillotson at skyanne.rowe@hotmail.ca

Sincerely,

The Carnival Committee

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November 1st,2023.

Dear Valued Advertiser,

The Orillia Figure Skating Club is excited to announce the 73rd Orillia Figure Skating Club Carnival, “The Wizard of Oz”. Our club will be performing two shows on Saturday February 24th, 2023 at Rotary Place. This event is an opportunity for over 200 skaters to showcase their skating skills to our community and to their family and friends.

We would like to ask for your support in advertising in our Carnival program. As you know, your valued support goes a long way to helping make this event a success. Our Carnival program will be made available to over 1500 guests that will attend the two shows on Saturday, February 24th.

Enclosed is an advertising package outlining each level of advertising. Please go to <https://form.jotform.com/ofscmedia/carnival-advertisement-form> to select your advertising level.

Thank you very much for your consideration in supporting the Orillia Figure Skating Club.

Sincerely,

The Orillia Figure Skating Club

Carnival Committee

Advertising

Orillia Figure Skating Club Carnival: Saturday February 24th, 2023.

Advertisement Size	Rate	Description
Business Card 1/8th of a page	\$75.00	Designated as a local advertiser for the event in our program.
Bronze 1/4th of a page	\$125.00	Designated as a local advertiser for the event in our program.
Silver 1/2 of a page	\$200.00	Designated as a local advertiser for the event in our program.
Gold Full page	\$300.00	Designated as a local advertiser for the event in our program.

